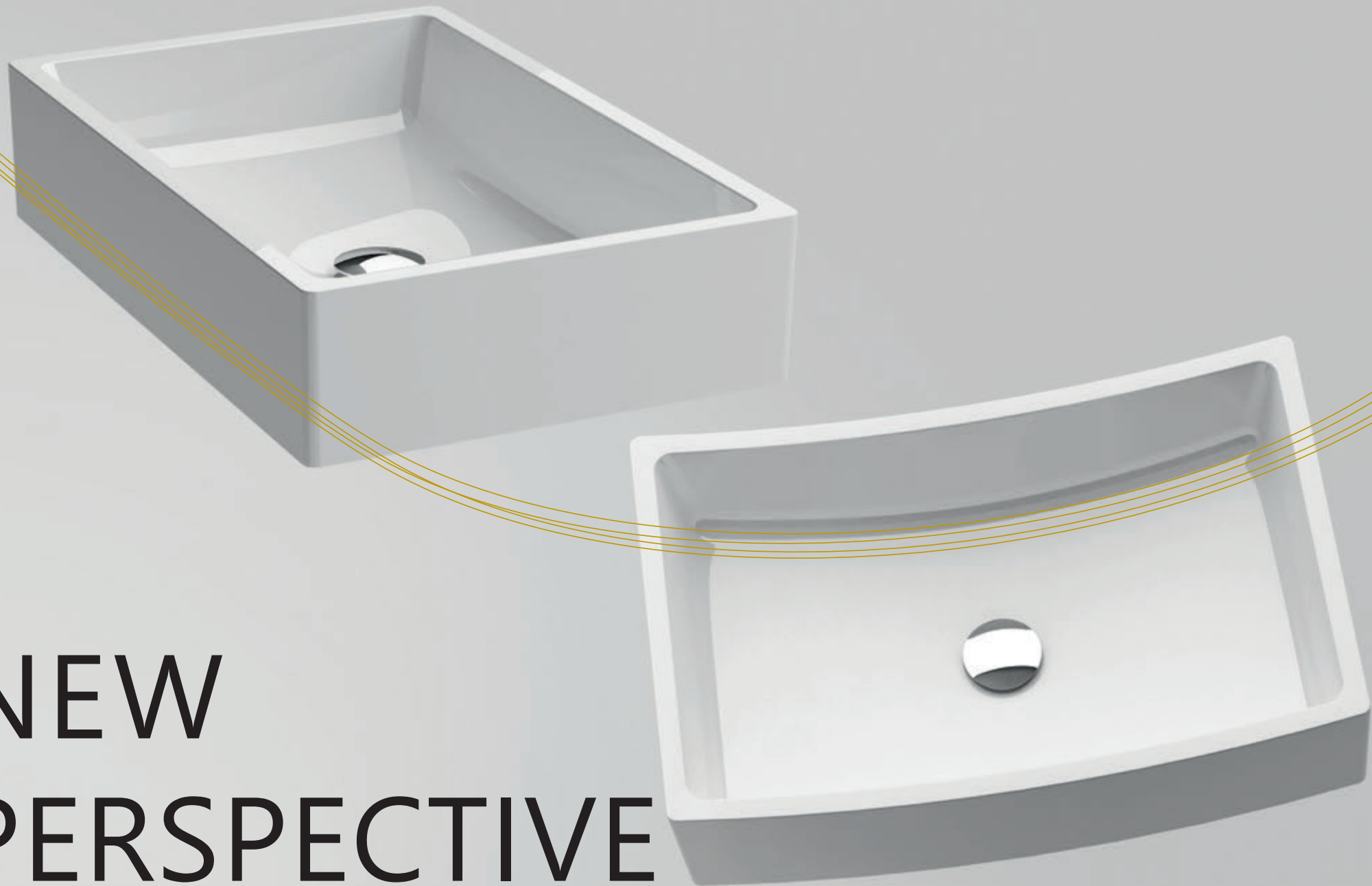




# Formy bathroom concept

**RAVAK**<sup>®</sup>

**NEW  
PERSPECTIVE**





01



02



Classic conventional shapes formed into two new ones: one is purely clean, while the other is designed with gracefully curved lines.



## Set Formy 01

Minimalist art  
in its purest form.

MINIMALISTIC HARMONISED ELEGANT MODERN

01



Bathtubs



Washbasins



Furniture



Water taps





## Set Formy 02

Transforming lines into rounded curves creates a form abundant with emotions.



Bathtubs



Washbasins



Furniture



Water taps



The idea of the Forms concept brings a new perspective on traditional products such as baths and basins. We took the classic, conventional shape and formed two new ones: one, which is purely clean, and the other designed with gracefully curved lines.



KRYŠTOF NOSÁL  
Designer, creator of the Concept Formy

design **nosal**®





# Formy series overview

## Bathtubs



**Bathtub Formy 01**  
180 x 80 cm  
170 x 75 cm



**Bathtub Formy 02**  
180 x 80 cm

## Wasbasins and furniture



**Washbasin on a desk Formy 01**  
50/60 x 38 cm



**Washbasin on a desk Formy 02**  
50/60 x 38 cm



**Washtop „I“ (white)**  
80/100/120 x 55 x 7 cm



**Washtop „I“ (oak)**  
80/100/120 x 55 x 7 cm



**Washtop „I“ (walnut)**  
80/100/120 x 55 x 7 cm



**Washtop „L“ (white)**  
80/100/120 x 55 x 5 cm



**Washtop „L“ (oak)**  
80/100/120 x 55 x 5 cm



**Washtop „L“ (walnut)**  
80/100/120 x 55 x 5 cm

## Water taps




**Washbasin water tap 10°**  
TD 015.00



**Washbasin water tap Chrome**  
CR 015.00



**Bathtub water tap Chrome**  
CR 080.00



# MAIN SALES ARGUMENTS

**1** Modern  
and minimalistic  
design

# Main sales arguments

**2** Wide space for a comfortable bath or shower



**3** A wider boarder allows for practical use



**4** Comfortable bathing thanks to positioning of overflow and ergonomic shape



**5** Variable positioning on the wash top



**6** Wide comfortable space – for full lower arms to fit into



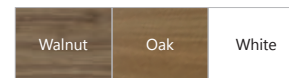
**7** Can be combined with new high mixers 10° and Chrome



**8** Choise of several colors and possible fixings



Colors:



**9** High quality materials – stylish wood veneers give the look and feel of real wood

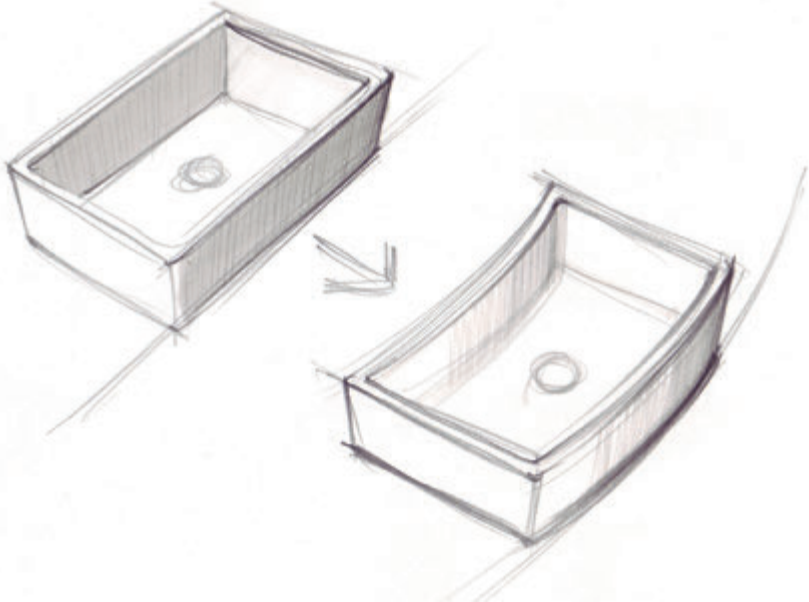




# WHY BUY A CONCEPT?

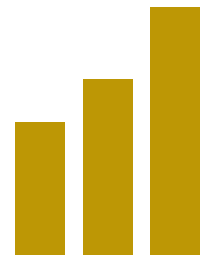
## Design

**1** Because it's difficult to make a perfectly design-harmonized bathroom.  
And now we offer you perfect solution.

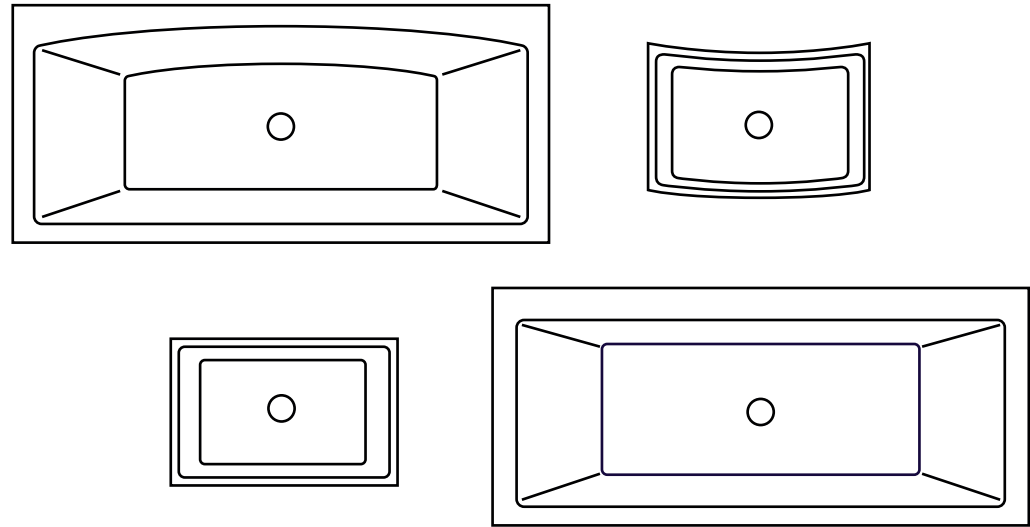


**2** Customer makes all investment in his bathroom in your shop.  
All products on the same price level (customer doesn't need to save money on some of the components).

## Sales & Profits



Why buy  
a concept?



## *Distinction*

**3** Our strength lies not in the products, but in the whole bathroom solution. This is what makes our concept unique on the market.

**4** The complete bathroom from one supplier saves your effort and time.

**Time.  
saving**



# RAVAK

# WORLDWIDE



More than:

**10.000.000** satisfied customers

**10.000** shops

**50** countries around the world



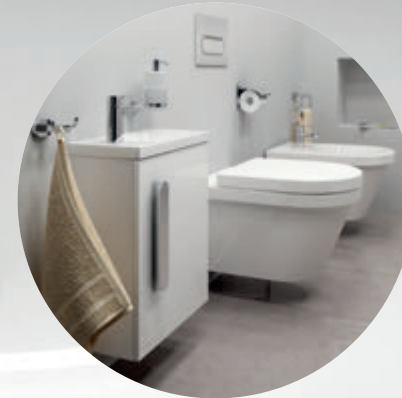
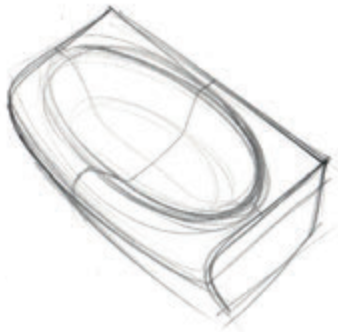
# REFERENCES

Clients around the world enjoy the benefits of a RAVAK bathroom solution.

Like water, our products aren't limited by borders. That's why you can find them in more than fifty countries worldwide, placed in some of the finest hotels, companies and private homes. Everywhere, our customers appreciate our brand, its quality and original design.



# DESIGNERS



## Kryštof Nosál

Founder of the Nosal Design studio.

A top Czech product designer. His motto is to provide a simple, yet functional solution with a clear idea. Formerly designer for Narex and other international companies, he has crafted many of the most popular RAVAK bathroom products. He is a regular nominee of the prestigious design competitions.



reddot design award  
winner 2015



DESIGN  
AWARD  
2016

# DESIGNERS



## **Achim Storz**

Founder of the Design Storz studio.

When designing our baths, studio Storz draws on the tradition of automotive interiors designed for Porsche, BMW and Audi, as well as consumer goods, such as Adidas, Hugo Boss and Colgate. Achim Storz provides our products with the author's genuine imprint and precise solutions.



# RAVAK TECHNOLOGY



Pressworking of acrylic moulding for future bathtub – vertical heating technology.



Acrylic moulding RAVAK

All surface finishes are done in our electroplating and paint lines.



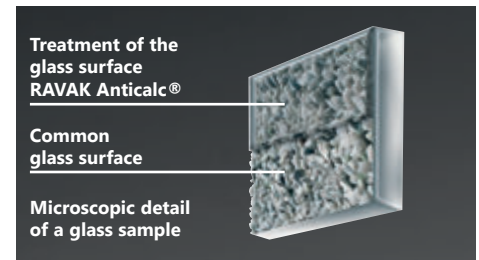
Electroplating RAVAK

An environmentally friendly electrostatic powder painting on aluminium shower enclosure frames.



Paint line RAVAK

A revolutionary technology creates an invisible protective layer over the surface of the water-repelling glass.



RAVAK AntiCalc®

# RAVAK MATERIALS

A mixture of ground dolomite and resin is used to produce wash basins and shower trays.



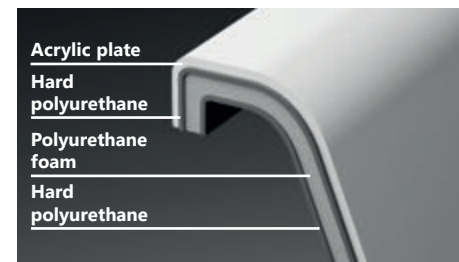
Cast Marble

Highly effective reinforcement of acrylic products with polyester resin and glass fibre.



Fibreglass

Exclusive technology for reinforced acrylic baths with polyurethane foam, patented by RAVAK.



PU Plus

Bathroom furniture is made of quality AMT Chipboard (Anti-moisture treated), accompanied with high-quality moisture impregnation.



AMT Chipboard

# MERCHANDISING

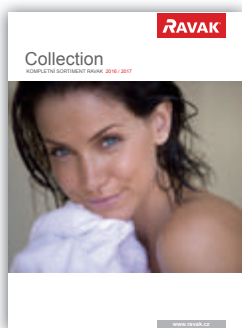


We design displays.  
We organize quality training  
sessions.

Example of a good display  
of RAVAK products.



# PRODUCT SUPPORT



Catalogues



Specialised catalogues



POS - Roll Up, Lama

RAVAK a.s.  
Obecnická 285, 261 01 Příbram 1  
Czech Republic  
tel.: +420 318 427 111, +420 318 427 200  
fax: +420 318 427 269, +420 318 427 278  
info@ravak.cz  
www.ravak.com  
www.ravak.cz

The logo for RAVAK, featuring the word "RAVAK" in a bold, white, sans-serif font with a registered trademark symbol (®) to the upper right of the letter "K". The text is set against a solid red rectangular background.